



I'm delighted that you've expressed a desire to join my brand new 'Magical marketing Experience.' It's a 12 month program for a maximum of 16 people that I'll be hand-picking. It's a fun and enjoyable way to dramatically grow your business over the next year.

What You Get:

Benefit #1: 2 x 2 day meetings in Salt Lake City. Each member of the group will help each other to create and implement goals, brainstorm ideas, and we'll also support each other with constructive feedback, honesty, and respect. The accountability that's inherently in the group will drive your business forward MUCH faster. You'll form a close bond with the other members, for sure. After each of those meetings will be an optional entertainment activity like going to see a show or enjoying some other attraction.

Benefit #2: A 2 day field trip to Disney World. I've spent years studying the Disney organization, and I'll be taking you on a behind-the-scenes tour of their operations to reveal some amazing secrets about how they run their business. All of these lessons will be applied to YOUR business to help you grow faster.

Benefit #3: 6 x one-on-one private phone calls with me personally (one every other month). You get to pick my brains about any subject you need help with. Having me collaborate with you will definitely pull additional profit into your business quickly.

Benefit #4: 2 x 30 minute, '911 emergency' private phone calls you can use at any time. Regardless of the reason, you can turn to me for help at any time throughout the year with these special calls.

Benefit #5: Joint venture introductions to help promote your products or services. I know a lot of people, and most of them owe me favors, so I'll be pulling in those favors to help you avoid the time and pain of sourcing your own people.

Benefit #6: Microwave Marketing, and NiftyClicks membership for free. That's worth \$1044 during the year, and both of those are packed with practical tools to help you move your business forward faster.

Benefit #7: You'll get all new products that I release during the year, absolutely free. Last year, I released various training products to the value of \$4800, so that's a substantial benefit! Plus, I'll also be sharing MY latest marketing breakthroughs with you, exclusively.

Benefit #8: You'll get access to my private rolodex of suppliers. I've spent years building a reliable network, I've never released details of these people before, and you'll get to shortcut to all of those expert suppliers directly.

Benefit #9: is difficult to put a price on, and that is the networking and joint ventures that'll come about from being in the group. I'm confident that you'll end up doing business with at least one or two other members, and who knows what kind of deals will be struck.

Benefit #10: is that you'll get to appear as a guest on "Help! My Business Sucks!" The show is seen by almost 100,000 entrepreneurs, so it'll be an amazing opportunity for you to get exposure to a massive audience. In fact, you'll become an instant celebrity with tremendous credibility.

If you've been frustrated at not working to your full potential, perhaps procrastinating with your marketing, the missing ingredient is that you need a clear direction and accountability, which is exactly what this program will provide. Not only that, but it's a LOT of fun. It really is a magical marketing experience that you'll remember with great fondness for the rest of your life.

So what's the fee for all this? As a viewer of the show, I'm giving you the very best price, others will be paying more. For you, it's \$2000 on acceptance, and \$500 per month. Like I said, this program is not for beginners, and for the right person the modest fee should make the decision a no brainer. Let me put this into perspective for you. I gave a simple piece of advice to John Jakobosky in California, that instantly increased his sales by \$20,000 a month! And that example was by no means isolated, I've helped thousands of other business owners. As you know from watching the 'Help my business' shows, I'm an expert marketer with no shortage of money making advice to help you. There's no question that in this recession you should be investing in yourself to help your business grow, it's definitely the smart thing to do.

Again, there's only 16 places MAXIMUM, so don't sit on the fence with this, it's first come first served. Fill in the application below, and get it back to me asap. **The program runs from July '09 to June '10.**

Scan and email to andrew@helpmybusiness.com, or Fax it to: 818 942 6030.

Membership Criteria:

- Own an existing business that generates at least \$100,000 gross revenue each year.
- Be willing to share in the meetings, your successes, victories, failures, frustrations, and problems.
- Attend at least two of the three meetings (efforts will be made to accommodate your available dates).
- Be determined to grow your existing business or a new business to a much higher level.
- Maintain confidentiality of all matters discussed at all meetings.
- Agree to the 12 month commitment (dramatic change doesn't happen in less than that time).

Fee: \$2,000 on acceptance, followed by 12 monthly installments of \$500, or you can prepay \$7000 for a \$1000 discount.

Your Name: _____

Shipping Address (no P.O. Boxes please): _____

City _____ State _____ Zip _____

Billing Address (if different) _____

City _____ State _____ Zip _____

Phone _____ **Fax** _____

Credit Card (circle one): **Visa** **MasterCard** **Amex** **Discover**

Name on Card: _____

Credit Card # _____ Expiry: _____

3 Digit Security Code (on reverse of card / 4 digits on front for Amex) _____

Your Signature _____

E-mail address (we honor your privacy) _____

Note: Your card will not be charged unless you are accepted as a member of the group.

Questionnaire

Please complete the following honestly, to the best of your knowledge.

1. Describe your business(es):

2. List your website(s):

3. Briefly state why you believe you're a good candidate for the Magical Marketing Experience. Remember, it's not just about what you want to get out of it, it's also about your attitude towards helping others, which is a win-win.

4. Describe your business goals for the next 12 months:

5. Describe your financial status over the last 3 years:

6. What areas do you need the most help with?

(Rank each of these from 1 (minor) to 10 (a big need))

Goal setting and focusing on objectives	
Time management and personal productivity	
Handling employees	
Outsourcing and dealing with vendors	
Pricing	
Customer service	
The economic downturn	
Increased competition in the marketplace	
Copywriting	
Web design and management	
Product development	
Product launch	
Sales / advertising	
Traffic generation	
Testing and tracking	
Affiliates and Joint Ventures	
Online marketing	
Offline marketing	
Other (describe)	

7. What are your 3 top business skills? (You may need to ask others for their perception).

8. Describe your personal qualities, and tell me why you should be accepted over other candidates:

NOTE: All information you supply is treated in strict confidence. Additionally, all applications will be date stamped in the order they are received. Decisions based on equally qualified candidates will be based on a first come, first-served basis.